

News Release

Ozarks Water Watch

Upper White River Basin Foundation

September 9, 2010

Peter Herschend, board chair of the Upper White River Basin Foundation, which does business as Ozarks Water Watch, has announced the appointment of David Casaletto as the new president and chief executive officer of the Foundation. Casaletto is assuming the position held for the last three and a half years by John Moore, who will retire at the end of September.

Ozarks Water Watch is a water quality organization whose mission is to promote water quality in the upper White River watershed through bi-state collaboration on research, education, public policy and action projects basin-wide in both Arkansas and Missouri.

Casaletto brings to his new position a wealth of experience as the executive director for the past ten years of Table Rock Lake Water Quality which has administered a number of projects and programs to promote clean water in Table Rock. That organization has been a leader in developing and testing advanced septic systems through demonstration projects designed to promote improved waste water treatment. He also serves as president of the Ozarks Clean Water Company and is the former executive director of Missouri Small Flows, both dealing with septic systems.

“We’re extremely pleased to have David Casaletto taking over leadership of Ozarks Water Watch from Dr. Moore,” Herschend said. “He knows the water quality business, is well connected to other environmental interests and understands the challenges in making the general public aware of the importance of keeping our lakes and rivers clean. Our board is delighted to have David joining us in this effort.”

“In appointing David Casaletto, our board appreciates the effective work John Moore has done as staff director of the Foundation. We’ve plowed new ground in recent years with our communications and educational efforts, we helped engineer the bi-state agreement between Arkansas and Missouri involving watersheds shared between the two states, and the annual Status of the Watershed report on water quality trends throughout

the region have all been important accomplishments under John's leadership," Herschend continued. Moore was one of the original directors when the Foundation was established, and "we hope we can get him back on the board as he retires from day to day staff responsibilities," Herschend added.

The Foundation is currently moving its offices from Branson to Kimberling City where office space will be shared with Table Rock Lake Water Quality which remains a separate but allied organization to Ozarks Water Watch. Telephone and email contacts remain the same but the Foundation's new address will be P.O. Box 606, Kimberling City, MO 65686.

For more information, contact the Foundation at 417-739-4100.